

# WVBA

SPRING MEETING  
AND AWARDS  
BANQUET 2018

**March 24, 2018**  
Marriott Waterfront  
Morgantown, WV



Serving West Virginia  
Broadcasting for over  
70 years

## Agenda

9:30 AM	WVBA Board Meeting
10:00 AM	Registration/Exhibits Open
12:30 - 4:30 PM	MMJ/News Department Seminar
1.00 - 4.30 PM	TBA
1.00 - 2.15 PM	Active Shooter Training / Personal Safety Awareness
2:15 PM	15-Minute Break
2:30 - 3:30 PM	Workplace Harassment / EEO Certification
6:00 -10:00 PM	Awards Reception/Dinner





## MMJ News Department Seminar with Brendan Keefe

### Tips, Tools, and Techniques for Today's Broadcast Storyteller

Chief Investigator and MMJ for WXIA 11Alive, the NBC station in Atlanta, shows his stunningly-simple tricks for creating compelling news stories. Keefe has won the Peabody Award, the duPont-Columbia Award, three National Murrows, and 77 regional Emmys in his 27- year career. He created those award winning stories while working alone as his own photographer and editor. Brendan's presentation will include:

- Tips for creative stand-ups.
- Gadgets to help you tell better stories.
- How to use multiple cameras in interviews, even when working alone.
- Special editing techniques.
- How to request and fight for public records.
- Time management for creating compelling work on a tight deadline.
- Investigative search tools for finding secrets hiding online.

[www.brendankeefe.com](http://www.brendankeefe.com)

The modern journalist is the new landscape...one who has finessed the skills to produce quality in a world of quicker, faster, cheaper.

Brendan has worked in every size market and will bring his tech tools to the seminar for better story telling. His investigative and story telling abilities are second to none.

## Active Shooter Training Personal Safety Awareness with Cpl. J.E. Dean of the WV State Police Department



### RUN. HIDE. FIGHT: Active Shooter Protocol and Personal Security Measures You Can Put in Place

Active shooter situations are unpredictable and evolve quickly. We want to make sure you know what to do if you are ever in this type of situation. Active shooter situations are often over within 10 to 15 minutes before law enforcement arrives on the scene, individuals must be prepared both mentally and physically. The best thing to do is empower everyone to do what they feel most comfortable doing, without fear of subsequent repercussions or recriminations.

One of the best ways to maximize your *safety* and minimize your risk is to follow some very simple *security* rules. From reporting in precarious conditions, to sensitive information being leaked, to feeling physically threaten...this two-part seminar will provide tips for you to use to help secure yourself at work and on your own.



## Workplace Harassment

presented by

**Dave Barnette & Vivian Basdekis**

### Have you taken the appropriate steps?

Whether it is sexual harassment or a hostile work environment, these issues came raging into the forefront in 2017. This year, opportunities abound to make sure you do not fall victim or become the accused. Our legal team will present a 60-minute seminar on the important points you should know to keep you and your station in compliance. Join Dave Barnette and Vivian Basdekis with Jackson and Kelly as they traverse the paths to take for a productive, worry-free environment.

**\*EEO Credit. Certificates awarded to those in Management/HR positions.**

## FOUR CHANCES TO WIN!

Each session you attend, you will be awarded a raffle ticket to be entered into our prize drawing. Check out these great prizes!

- A trip for two to Savannah, Ga
- Mountainfest Motorcycle Rally Pkg
- Two Marshall Football Suite Tickets Pkg
- One night stay/breakfast for two at Waterfront
- MORE TO BE ADDED

You must be present to win

## SPONSORSHIP AND EXHIBIT SPACE AVAILABLE

### CONTACT INFO:

Michele Crist  
mcrist@wvba.com  
304-744-2143  
www.wvba.com



## 15<sup>th</sup> WVBA ANNUAL EXCELLENCE IN BROADCASTING AWARDS

We are bringing the Oscar's spirit to Morgantown. Join us for an outstanding evening celebrating the 15<sup>th</sup> year of broadcasting excellence and the incredible work of fellow WV broadcasters. We're adding live music with No Bad Juju and unique changes to the show...your award is waiting!



## Meeting Registration & Hotel Information

Please complete the registration form attached or download at [wvba.com](http://wvba.com).  
Make checks payable to WVBA.

The Morgantown Marriott Waterfront Place has reserved a block of rooms at a special rate of \$139 per night plus tax.

Please make your reservation by March 6th and mention WVBA to receive discounted rate. The negotiated rate will not be available after this date.

To reserve, please call 304.296.1700 or 1.800.630.2594